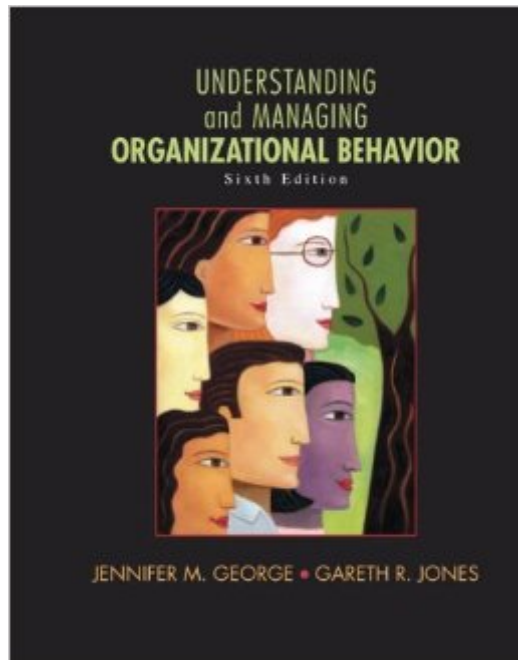


The book was found

Understanding And Managing Organizational Behavior (6th Edition)



Synopsis

Vivid examples, thought-provoking activitiesâ ”get engaged in OB. George/Jones uses real-world examples, thought- and discussion-provoking learning activities to help readers become more engaged in what they are learning. This text also provides the most contemporary and up-to-date account of the changing issues involved in managing people in organizations. The sixth edition features new cases, material addressing the economic crisis, and expanded coverage of ethics and workplace diversity.

Book Information

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Average Customer Review: 4.1 out of 5 starsÂ Â See all reviewsÂ (43 customer reviews)

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Management

Customer Reviews

This book was required for an MBA class. It is more suited for undergraduates. It does not encourage deeper thinking or analysis appropriate for the graduate level. The book is strong in theoretical understanding but weak in management applications. It is nice to be able to list the names of motivation theories, for example, but the authors seem unable to provide criteria one might want to consider for policy decisions. I wonder if this book is by and for academics who have no real life work experience but need to publish or perish. End of chapter supplementary articles are only from the New York Times. Although the book's introductory material lets us know how wonderful this is, a greater variety of source material would enhance the overall effectiveness. After all, the book does speak of diversity. To its credit, the book is reasonably readable and does not overwhelm us with too much esoteric academic speak.

I was required to purchase this book for my Management class. I haven't used it much but it arrived in good condition. Buying/renting textbooks from always seems to be cheaper than a lot of other sites and definitely cheaper than buying from a school bookstore.

A colorful introductory textbook on organizational behavior that integrates concepts, theories, and research findings to examine individuals in organizations, groups and organizational processes, and inter-group relations and the organizational context. Case studies illuminate concepts and provide managerial implications. There is a diversity of heuristic features, some integrated into the text and some at the end of each chapter or part. Great book. Must have it, if you are studying Organizational Behaviors (OB). Also, this book is well known to many of top ranked universities in Graduate Programs (MBA) and No. of copies this books have been sold are in few hundred thousands !!! (@ 380,000 copies) justifies it's strength and quality of knowledge as well.

I found this book overwhelming. There is so much stuff in it! However, I didn't need all the extra learning parts, i.e. website links, newspaper clippings, practice, etc. I really only needed the chapter text. It is very well written and had everything I needed in it for class.

Book is full of grammatical errors and spelling mistakes. Some of them are so obvious and frequent that a child could have done better work. Parts of the material do not make sense for the reader because of the obvious lack of proofreading. It was very disappointing that a college level course would require this.

The book is very user friendly. I am using it for an MBA program and I can read the book all day. It explains everything about office interactions.

The closing cases are interesting but the content is somewhat outdated. They need an updated version and replace this one.

Good book. Very informative for an intro to management class.

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